

Car Choice®... if your car could choose

PRE-SOAK/LIQUID

Formula 540 Improve Frictionless Pre-Soak

Single stage liquid alkaline pre-soak. Effectively cuts through tough road film and oils. Effective in all temperatures. Contains a unique surfactant for better cleaning. Excellent for use in reclaim systems.





FOAM BRUSH DETERGENT

Formula 559 Radiance ® Foam Brush Shampoo

Ultra-concentrated, bubble gum scented, pleasing pink, blue, and yellow liquid foam brush shampoo.



HIGH PRESSURE DETERGENTS/LIQUIDS

Formula 531 ACWS

Mild alkaline foaming detergent. Excellent lubricating, foaming, and cleaning properties make this product ideal for friction and reduced friction washing.

Formula 524 Citrus Plus

Natural citrus-based liquid detergent concentrate. Provides high speed, deep cleaning under the most difficult soil conditions.

CLEAR COAT PROTECTANTS



All Season Total Surface Protectant

A total vehicle surface protectant designed to repel water and deliver a high gloss shine and protection to vehicle surfaces, including paint, glass, and chrome. Surface reactive silicones and fluoro polymers bond to vehicle surface for outstanding shine and protection. Offer your customers a premium service that provides lasting value with no added labor. Fresh Tropical Scent.

Formula 538 Vanilla Kote

One of our best! This revolutionary new protectant provides excellent visual and aromatic appeal with its fresh waxy vanilla scent, creme base, protective sheen, and exceptional water beading capabilities.









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WHITEWALL TIRE CLEANER

Formula 560 Green WTC

Non-Acid Wheel & Tire Cleaner Concentrate

Superb for safely cleaning all types of wheels (including chrome, aluminum, and magnesium), and whitewall tires. Removes brake dust instantly and makes whitewalls white again.



CONDITIONER/POLISH

Formula 557 Radiance® TRI-COLOR® Foam Polish

The most electinging triple foam polish on the market today. This concentrated, multi-colored polish is available in Sizzling Pink, Brilliant Blue, Velocity Yellow, and Arctic White. All contain an invigorating Tropical Scent. pH balanced for easy rinsing. Silicone fortified to impart shine and protection while providing enhanced water beading.

AUTO FRAGRANCES

Green Sense®

Wild Cherry, Strawberry, Pina Colada, French Vanilla, Jasmine, Cinnamon Spice, New Car, Lemon Lime, Tropical Punch, Midnight Ice

GREEN SENSE® AUTO FRAGRANCE is a high quality, oil-based fragrance which neutralizes objectionable odors leaving auto interiors with a clean, fresh scent.

